I. Welcome

II. Campus Updates – Lou Annino, Associate Vice President for Facilities

III. Review and Approve September Meeting Minutes

IV. Alumni Board President's Report

V. Committees
   a. Reports
      i. Advancement
      ii. Benefits and Services
      iii. Programs and Events
      iv. Membership
      v. Marketing

VI. Office of Alumni Relations Report
   a. Upcoming Events
      i. Malaysia Alumni Reception: October 23
      ii. Octoberfest Alumni Reception at Two Roads Brewery: October 27
      iii. Hartford Alumni Event: October 30
      iv. Homecoming: The Blueout: November 5

VII. Old Business
   a. Centennial Designee
   b. Charger Statue
   c. Multiplier Effect

VIII. New Business
   a. Metrics on Alumni Board Involvement

Next Meeting: November 15, 2016
Summer
Improvements
Summer Improvements

Completed Projects

• Renovation Arts & Design – Dodd Hall
• Renovation Music – Dodds Hall
• Innovation Center - Buckman Hall
• Student Center for Diversity & Inclusion – Botwinik Hall
• One Stop Shop – Registrar, Bursar, Fin Aid – Bergami Hall
• Landscaping/ University Seal – Maxcy Quad
• Energy Project (Lighting, Building Controls, HVAC) - Bixler/Botwinik Halls
• X-ray diffractometer & Chem Storage – Buckman Hall
Innovation Center – Buckman Hall

Buckman Hall – Lower Level

Interior Renovation
20 Student Stations
FF&E
Mechanicals/Utilities
Technology Upgrades
Renovations – Dodds Hall

1st Floor & Second Floors (Music, Arts & Design)

- Interior Renovation
- FF&E
- Mechanicals
- Program Enhancements
- Technology Upgrades

Dodds Hall – Arts & Design
Student Center for Diversity & Inclusion

Botwinik Hall (formerly Sandellas)

Interior Renovation
Lounge/Conference/Staff Technology Upgrades
FF&E
Mechanicals
X-ray diffractometer & Chemical Storage – Buckman Hall

- Grant Funded Project
- Consolidation Of Chemical Storage
- Enabling work for Future Chemistry Lab Renovation
Summer Improvements

Projects (In Construction):

• Elevator - Maxcy Hall - ECD - November 2016
• Renovation of Communication Center - Maxcy Hall - ECD October 2016
• Assembly Space – Orange – ECD November 2016
• Lyme HVAC Improvements – ECD November 2016
• IT Infrastructure – Campus Wide – Complete
• North Campus
  • Tennis Courts Phase II - Complete
  • Field Lights – ECD Spring 2017

Maintenance & Operations:

• Over 200 Office moves
• New Classrooms (2 – Charger Plaza, 1 – Echlin)
• Multiple small scale energy upgrades
• Countless Paint, Grounds, Cleaning, Repair Projects
Next Steps

Complete Remaining Summer Projects
• Maxcy Hall
• Communications
• Athletics
• Others

Complete Design & Construct:
• Canal Dock – 2018 Occupancy
• ESUMS – ECD Jan 2017

Planning for 2017-18
• Call for Projects November 2016
• Enabling work – New Academic Building
  – Faculty Research
  – Teaching Laboratories
  – Classrooms
  – Offices
  – Allingtown Development
  – Parking
UNH INNOVATION CENTER
+ UNH Board Meeting / September 23, 2016
Room Type: ATRIUM 2ND & 3RD FLOOR

**DETAIL** | **NOTES**
--- | ---
**Lighting** | • Architectural grade recessed 3" x 4" linear LED at underside of 3rd Floor ceiling<br>• Architectural grade pendant LED for ambient lighting over common area<br>• Architectural grade wall mounted LED uplight at roof monitor<br>• Occupancy and daylighting sensors<br>
**Acoustics** | • Acoustic ceiling panels at Ambassador Desk of Design, Tetris<br>• Prefabricated acoustic metal panel ceiling at entry of Third Floor Deck and Rest<br>
**Finishes** | • Walls: Lightly textured painted panels along entire wall<br>• Ceilings: Painted panels at entry to 3rd Floor Deck and Rest<br>• Windows: Metal frame, glass panel windows<br>• Desk tops: Lightly stained wood<br>• Floor: Stained and polished concrete throughout. Costabile at selected locations for tread areas<br>
**Furnishings** | • 5.5 SF carpeting throughout, various colors<br>• 6' adhered height tables<br>• 8' height tables<br>• 1 Forward technology bar<br>• 6 stools<br>• 1 lamp soft seating unit, various components<br>• 8 mobile marker boards<br>• 4 bookshelves<br>• 3 coffee tables<br>• 12 Cafe stools<br>
**Art/Technology** | The following equipment to be within the room(s):<br>• The 2nd and 3rd Floor Atrium will have dedicated 3D video wall displays that feature students created content<br>
**Structures** | • Information paint on exposed steel
Room Type: MAKER SPACE

Walls
- Floor to ceiling storefront at corridor wall, as indicated in plans
- Interior demising walls to be wall type as indicated in plans. 2’-6” CMU base with plaster finish to ceiling

Lighting
- Architectural grade pendant linear LED
- Daylighting sensors

Acoustics
- Resiliently suspended double layer GWS ceiling, suspended with spring hangers
- Acoustically rated perforated metal panels over solid wall surfaces of the Maker Space. Wood Shop, and Metal Shop
- Acoustically rated perforated metal panels cover over 50% of ceiling of the Maker Space

Finishes
- Walls: Painted walls. Rubber base. Unfinished Plywood and peg board applied to solid walls in selected shop areas.
- Blinds: Manual roller shades at exterior glazing
- Ceiling (see above)
- Floor: Stained and polished concrete throughout
- Millworks: Plastic laminate vertical cabinets and epoxy countertop

Furnishings
- 1.5 Industrial student work tables with butcher block and metal top
- 60 Student adjustable height industrial stools
- 2 Computer tables w/power and data access
- 1- Leaning desk
- 1 file chair
- 2- Guest chairs
- 1- Bookcase
- 1- Lateral File

AV/Technology
- 65” Diagonal LCD monitor on movable cart for student presentations and collaboration
- USB camera, microphone and small format PC for Internet and Skype broadcasts and web-conferencing
- WIFI HDMI presentation receiver wirelessly connects students devices to projection system
- Huddle room: for student collaboration with 8 person desk with 42” LCD monitor. Students connect to monitor by wireless HDMI receiver. Refer to Typical Cleanroom with Huddle Room for list of equipment and functions.

Structure
- Insulation paint on exposed steel columns

Environmental (HVAC and MEP)
- Stainless steel shop sink with under sink acid neutralization tank system
- Rechargeable power cords from ceiling
- Paint booth exhaust
- Soldering station exhaust
- General exhaust
- Emergency eye wash & shower

Equipment
- Table saw
- Drill press
- Vertical bandsaw
- Metal shears
- 3D laser cutter
- 3D scanner
- CNC router
- 3D printer
- Vinyl cutter
- 2 (2) Sawing machines
- (4) Hand drills w/1/4 shank

Scale: 1/2"=1'-0"

Area: 4,568 SF
Room Type: 3D AUDITORIUM

DETAILS:

**Walls**
- STC-54 doors to corridor with acoustical gasket
- STC-54 exterior windows (not operable)

**Lighting**
- Specialized (broadband) LED lighting fixtures for presenter area
- Architectural grade recessed 6" x 4" linear LED
- Wall wash fixture along perimeter walls
- Occupancy and daylighting sensors
- Remote controllable room lighting dimming system

**Acoustics**
- Resiliently suspended double layer G85 ceiling
- 4" sound absorbing treatment on perimeter walls and ceiling
- Absorption panels: Hardieboards by HardiePanel... controlling noise control

**Furnishings**
- 56 fixed work stations w/ individual power and data access at tiered auditorium levels
- Loosely accessible at each station
- 34 fixed work stations w/ individual power and data access at ground auditorium level
- Loose banquette at each station
- 3 Teacher's demonstration tables adjustable height with power and data access
- 3 Teacher's stools

**AV/Technology**
- 30,000 Lumens 3-3.4 K DLP projector and lens. Native resolution (4K x 2K @120Hz)
- 7.1 Surround Cinema speaker system with 7 speaker channels
- Processor
- In-venue Doane with PC, Laptop Port, Power, 4K media player, touch panel controller and goose-neck microphone
- Room based control system process to control all AV components, lights, audio levels
- Wall mounted conference monitor on rear auditorium wall
- Operator area (in room) for system control, recording, audio mixing and presentation controls
- Speech reinforcement system: Digital mixer and processor
- Ceiling speaker system
- Two (2) HD-SDI and USB PTZ cameras for lecture capture and web conferencing
- Two viewing monitors mounted behind and front row
- Camera production switcher
- HD-SDI cameras and digital audio to Master Control room
- Wireless lavaliere microphone for presenter
- Portable wireless microphone for students (2)
- Six (6) wireless microphones for panel presenters
- RF type Assistive Listening System and headsets receivers and neck loop to comply with ADA 2012
- IP video conferencing system
- Presenter supplied infrared emitter for stereo projection system
- Presenter supplied PC with 3-D graphics card, software, and cable
- Active 3-D glasses for students and instructors
- Wall mounted white board under projection screen
- WiFi HDMI presentation receiver wirelessly connects student devices to projection system
- AV system equipment rack: 44 RU, overall dimensions: 63.5-L x 24-W x 32-1/8 H (D)
- Connection for digital microphone stage box in front of Seminar room
- 7" room scheduling LCD panel outside main entrance doors

**Structure**
- Fused 4-inch concrete floor over the structural auditorium. Reference structural narrative
- Double stud walls. Reference Acoustical narrative

**Electrical**
- AV rack will have vertical power distribution, a UPS and a thermostatically controlled fan
- 8-gang minimum floor box under instructor and 5-D operator station with power, data, and AV connections
- Under lectern floor box at instructor and 3-D operator location
## Communications Studio

### Room Type: Communications Studio

**Area:** 2,307 SF

### Technical Details

<table>
<thead>
<tr>
<th>Detail</th>
<th>Notes</th>
</tr>
</thead>
</table>
| **Walls**    | • STC-50 exterior doors with gaskets  
• STC-54 interior window  
• STC-50 interior doors with gaskets |
| **Lighting** | • TV studio production lighting  
• Reference AV/Technology narrative for more information  
• Industrial LED light fixture for ambient light throughout studio |
| **Acoustics**| • Resiliently suspended double layer Gypsum ceiling  
• 2” Surface applied sound absorptive treatment on perimeter walls, ceiling, and column covers  
• Basis of Design: Hardside Panels by Hunter Douglas Noise Control |
| **Finishes** | • Walls Painted walls, Rubber Base  
• Shades Manual roller shades at interior window  
• Ceiling area Acoustical above  
• Floor Stained and polished concrete throughout |
| **Furnishings** | • 6 Student task stools |
| **AV/Technology** | The following equipment to be within the room:  
• Owners supplied equipment  
  - The complete list of owner supplied television production equipment for the Communications Studio is described in the AUDIOVISUAL SYSTEMS NARRATIVE.  
• Overhead pipe grid to support permanent and movable LED television lighting fixtures. Grid is designed by project structural engineer and installed by the GC. Electrical/communication boxes are attached to the grid to support AC power, DMX 512, and Ethernet cabling.  
• Cable tray system for studio equipment cooling.  
• DMX controlled electrical breaker panel for LED lighting fixtures.  
• Large camera junction box with SMPTE 304M/311M Hybrid fiber connections, SDI video connections, Teleprompter feed, digital audio networks, connections for microphones, studio video monitor feeds, IF feeds, and production intercom.  
• Secondary production intercom connections throughout studio.  
• Dual track curtain system with both grey and black fabric drapery.  
• L-shaped floor to ceiling Cycorama painted chrome green for virtual greenscreen, and chrome green flooring material.  
• The cycorama will have floor bases and corner core modules for seamless transitions from wall to floor.  
• Studio announcement pendant speakers.  
• Active DMX remote antennas.  
• 3' High remote clock display mounted in studio.  
• Four (4) Overhead condenser shotgun microphones installed on lighting grid.  
• Alternate plug-in Microphone input panels on grid.  
• Ethernet switches for lighting/controls/Control network.  
• HD production camera mounted on a robotic PT head. The robotic camera is controlled by a 3-axis joystick in Master Control.  
• Additional DMX controlled neopacelite for portable lighting fixtures.  
• On-Axis indicator lights located in the studio.  
• Infrastructure for Studio Video Wall.  
• HD production camera mounted on a robotic PT head with power supply  
• RF type textured Listening System and headrest receivers and neck loops to comply with ADA 2012. |
| **Structure** | • Box out columns with GUB on metal studs. |
Room Type: **TYPICAL CLASSROOM WITH HUDDLE**

**DETAIL**

<table>
<thead>
<tr>
<th>Walls</th>
<th>NOTES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Second Floor:</td>
<td>Fully glazed operable partitions at corridor wall.</td>
</tr>
<tr>
<td></td>
<td>Basis of Design: Hubcor SA/1-Ultra</td>
</tr>
<tr>
<td>Third Floor Huddle Room:</td>
<td>Floor to ceiling storefront at corridor wall.</td>
</tr>
<tr>
<td></td>
<td>Demising wall between classrooms: Operable partition with whiteboard finish.</td>
</tr>
<tr>
<td></td>
<td>Basis of Design: Hubcor 631</td>
</tr>
</tbody>
</table>

**Lighting**

| Architectural grade pendant linear LED |
| Occupancy and daylight sensors |

**Acoustics**

| Platinum enclosure above operable walls, two sets of doors on either side of structure supporting the track, with custom insulation in both stud cavities, two layers green at outside of each stud wall that extends and seals to the deck. |

**Finishes**

| Walls Painted walls. Rubber base. Each Huddle Room to receive 1 wall w/write-on material. Graphite/translucent pattern at interior storefronts and operable partition between Classroom and Corridor. |
| Shades Manual roller shades at exterior glazing |
| Ceiling: 2' x 4' Tegular ACT ceiling (Armstrong Ultima, R10.5) |
| Floor Carpet tiles |

**Furnishings**

| Classroom: Typical A |
| 7 Student media work tables w/collaborative screen sharing |
| 36 Student chairs on casters |
| 1 Teacher’s presentation station at adjustable height w/ power and data access to all corners |
| 1 Teacher’s stool |

| Classroom: Typical B & C |
| 12 Mobile student work tables |
| 36 Student chairs on casters |
| 1 Teacher’s presentation station at adjustable height w/ power and data access |
| 1 Teacher’s stool |

| Huddle Rooms (Each) |
| 1 Collaborative media space wall work table |
| 5 Stools on casters |

**AV/Technology**

The following equipment to be within each room:

- Two (2) 60" diagonal LCD monitors, one on each side of the classroom whiteboard.
- The monitors are mounted on a recessed movable arm.
- Notebook station with internal rack, PC, fixed microphone, laptop connection, AC power network.
- The AV system will be controlled by a wall mounted button panel, connected to the university Crestron Fusion network.
- HDMI/1 video matrix router
- Video router/contoller enables images to be distributed to all displays.
- Room-based control system processor to control all AV components, lights, auto levels.
- Wireless presentation receiver seamlessly connects student devices to projection system.
- Speech reinforcement/room sound system.
- Recessed ceiling speakers.
- Wireless lavaliere microphone for instructor.
| Huddle room: collaboration desk for 5 students. Wireless HDMI connection to 42" LCD monitor that is fixed to the desktop for BYOD. The tabletop will have a recessed cable compartment with AC power and USB charging receptacles. |
| RF type Assistive Listening System and headset receivers and neck loops to comply with ADA 2012. |
| Room scheduling LCD panels outside main entrance doors. |
UNH INNOVATION CENTER
EXTERIOR RENDERING - OPTION 2
UNH Alumni Board Meeting
9/20/2016

Attendance:
Dawn Alderman
Steve Dunnigan
Dave Galla
Nyle Davey
Steve Morin
Michael Qiu
Chrissy Falcha
Kristina Conroy
Kenney Johnson

Phone:
Reece Buendia
Chris Campbell
Kelly Delaney
Walter Hoff
Dan Marquat
Antonio McDonald
Jo-lynn Price
Al Paglia

The meeting was opened at 6:10. The minutes of the last meeting was approved by K. Johnson and seconded by C. Falcha.

Steve Morin, VP for University Advancement, presented the current initiatives by the Office of Advancement. Strategic Planning meetings have focused on Lifelong Engagement with the university. Event numbers are increasing both in participation and in the number of events. Initiatives involving Social Media are “taking off”. Peer to peer engagement is important and they continue to explore new efforts.

Steve reported on a successful launch of the public component of Charger Challenge. A new Vice President of Communications arrived in the beginning of August. Communications are focusing on branding, creative ways of communication. The intent is to grow the department.

13M in gifts, commitments and grants were realized last year. The goal is to exceed 10M per year. This is focusing on building up the endowment and funding capital projects to include the Innovation Center. Architectural planning for the Innovation Center is currently in progress. In addition, there is a need to build up the endowment.
Annual giving:
Two challenges are planned:
  1) Jeffrey Hazell $50,000 challenge fund
  2) Charlie Pompea challenge to encourage people to include UNH in their estate planning. This challenge is targeting people at age 60

Presidents Report:
Nyle had a cameo appearance on the than you video on behalf of the board. He would like to expand the board’s presence in the video. He recommended that a board member volunteer to focus on the university Centennial celebration. Goal would be to be a point person so that we do not miss opportunities to participate in centennial events. He also requested a point person for the Charger Statue.

Committee reports:

Advancement:
Advancement Committee is to meet to and support charger challenge/Jeff Hazel challenge. Additional activities include the scholarship gala, and the support the thank you initiative.

Benefits and Services:
C. Falcha noted that with the choices of the new Board Members, she would schedule a meeting of the sub-committee. She noted that the subcommittee should Focus on current students and building partnership with Student Activities. She plans on creating participation metrics for the subcommittee. She also wants to increase communication with the CDC and look for ways to participate in their initiatives.

Programs and Events: Dawn is reaching out to committee members and introducing herself. She is planning on sending an email to group members. Current members of her micro-network will also be contacted to ask if they need assistance. She will be encouraging her micro-network to participate in the homecoming event and is looking for mentoring opportunities within their micro-network.

Membership: Steve is sending out email to committee members. He is looking to gather recruits to mirror the UNH community. He also wants to increase international participation.

Marketing: First meeting was last week and the next meeting is Oct 12 is the next meeting.
Russ Sharpe working on micro-network for WNHU alumni. A new director, Bruce Barber, is looking at fundraising campaign. He is reaching out to alumni that have worked with the radio station in the past.

**Old Business:**
Kenney Johnson noted that he has no news on the Charger statue.

**New Business:**
Charger Statue: Nyle would like to designate a person who would be a point person for the statue. We would like to have someone on the board that can follow the progress of the statue so that we can facilitate. There was a change in location and the RFP has been halted. It is expected that with the new year, there will be more progress. Jenn will follow up with Lou Annino from facilities. Dave Galla volunteered to be the Centennial designee.

**Office of Alumni Relations events:**
- Jenn noted that football alumni weekend when 159 people came. Participants included recent grads and this event was well received.
- WNHU event on Thursday. Bruce Barber introducing the new WNHU to students and supporters
- Forensic science alumni reception
- Tagliatela College alumni reception was at the Oak Lane Country club. Mike Ambrose to be honored and they are expecting about 120 people with a Student Showcase. Goal to have the departments arrange/choose their honorees
- Malaysia: working to arrange event for their alumni
- Brewery event-Octoberfest at Two Roads Brewery.
- UCONN game in Hartford
- Homecoming – more info to come
- An alumni event at Electric Boat is planned for November.
- EMBA 49th anniversary celebration – Orange campus.
- Parent engagement: move in day. Office hosted a welcome reception. This provided an initial touch point with this freshman class. The office will touch base with the parents to see how they are doing.

Heather encouraged the continued use of the website to minimize the number of emails. Heather updates it with new information regularly.

Meeting was adjourned at 7:08.
Advancement Committee
Update for Alumni Board of Director Meeting of October 18, 2016

The objective of the Advancement Committee (AC) is to foster loyalty and financial support for the University and aligns with the Office of University Advancement. The Committee participates in programs and events that raise funds for the various University endeavors, proposes and employs ideas that increase fiscal assistance, and encourages local companies to invest in campus programs and activities. The Committee, along with the entire Alumni Board, participates in stewardship activities which includes writing thank you notes to alumni donors and acquiring items to donate to the Scholarship Ball auctions.

Committee members are:
Kenney Johnson – (Co-Chair)
Paul Goglia - (Co-Chair)
J. Russell Sharpe
Cindy Kohan
Reece Buendia

Updates:
Through Academic Year Ending 8/31/17

1. **The 2016 Homecoming Challenge: Let’s Get Crackin’**. This challenge, being hosted on [https://myimpact.newhaven.edu](https://myimpact.newhaven.edu), lends itself many ABOD engagement opportunities.

   - Encourage ABOD to participate in The 2016 Homecoming Challenge: Let’s Get Crackin’. Through ABOD participation, help the University receive $50,000. There are approximately 50 designation options to choose from. The theme of this campaign is tied into the Homecoming Clambake theme. *Ties into overall goal of growing alumni participation year over year.*

2. **Alumni Association Scholarship Fund** has been identified as a funding priority as part of the Challenge under “Scholarships.” The University has nearly 200 alumni who have received this scholarship and the committee would like to make a direct ask to them to support this fund. We think a targeted email from Nyle Davey to this group would be very effective.

3. **Crowdfunding projects** (smaller in scope compared to our Homecoming Challenge) come to University staff attention daily. Since all of our ABOD members have a different history/relationship with the University, we imagine that one or more of our projects this year will relate to each ABOD member.

   - Make it a goal that each member of the ABOD “gets behind” a crowdfunding project and helps spread the word about these projects. This could mean many different things depending on the respective board member. It could mean sharing a cause, offering feedback to Advancement about the history of the affinity group, helping to identify potential participation prospects or project ambassadors (people will to help spread the word). Committee feels we can find a way for each ABOD member to fulfill this goal.
4. **ABOD Thank You Note campaign.** Committee has historically run this campaign in the spring and there is definitely the opportunity to do so this academic year. Committee is also suggesting that the ABOD also be involved with the fall thank you notes in response to gifts to the Alumni Association Scholarship, should we move forward with this project. These thank you notes will be ready for the ABOD in November.

- On Tuesday, November 15 (the same night of our ABOD meeting) the University is hosting a **November Philanthropy Month Student Ice Cream Social and Thank a Donor Night.** ABOD members invited to stop by this event at 5PM prior to the ABOD meeting. The goal is to interact with students and tell them about the Alumni Association.
UNH Alumni Board Benefits & Services Committee - BY 16-17

The purpose of the Benefits and Services Committee is to ensure that the benefits and services offered to alumni provide engaging value and foster lifelong partnerships with current and future alumni. The Committee evaluates current benefits and services available to alumni; facilitates the growth of new benefits and services; and develops means to communicate knowledge of the offerings to alumni.

Members
Chrissy Falcha, Cindy Kohan, Chris Campbell, Kris Conroy, Tom Wilkinson, Andrew Guziewicz, Arlevia Samuel

2016-2017 Benefits & Services Committee Goals - DRAFT

1. Support engagement at the University by actively supporting alumni/students by committing to 115 hours of ABOD participation in outreach programs for alumni/students/prospective students.

   ABOD Action Requested: Have hours? Let Chrissy Falcha know! Micro network events, student engagement opportunities, etc.

2. Evaluate the benefits/services offered to the Alumni Association through the following proposed actions:
   • Connect with the Marketing Committee and revisit the benefits section of their benchmark study from last year that targeted schools within the New American Colleges and Universities (NACU) consortium.
     o Are there more schools we want to review? Locally? Bigger universities with stretch goals?
   • Review and audit our current benefits to ensure they are active and described accurately.
   • Brainstorm new ways to communicate or promote benefits offerings.

3. Continue to develop a presence with current students through the following actions:
   • Attend Undergrad Student Gov Association (USGA) and/or Graduate Student Council (GSC) meetings during board year.
   • Ensure that we have a regularly assigned Graduate Student Council (GSC) and Undergraduate Student Government Association (USGA) representatives to attend ABOD meetings.

4. Continue to provide support to the use of the “Get Involved” survey tool to foster meaningful engagement through the following:
   ✓ Done – distribute to new BY 16-17 ABOD members
   • Pending – launch to active micro-networks – to be discussed with Programs & Events Committee
   • Pending – launch to former ABOD members

Committee Meetings Conference calls at 7:00 PM EST on the dates below. Phone: (712) 770-4035 Access Code: 806486

October 25, 2016
November 8, 2016
December 13, 2016
January 10, 2017
February 7, 2017
March 7, 2017
April 11, 2017
May 9, 2017
The Program and Events Committee (PEC) presents here its October Status update. The committee had its first meeting of the year. We welcomed our new members, Dan Markwat, Reece Ann Buendia and welcomed back our previous members (1). We reviewed the committee goals and will continue to work on adding metrics. The foundation has been set and agreed upon (2). Micro Network status was a major focus of our discussion. See Micro-Network Status below (3). In addition, we discussed events we plan to attend (working list 4).

1. PEC members

2. Committee Goals:
   a. Represent the ABOD at University events
      i. Goal: Support alumni programs and events planned by the University’s OAR.
   b. Micro-Networks
      i. Goal: Update and evaluate current Micro-Networks.
      ii. Goal: Propose two new Micro-Networks and/or add additional programs within a Micro-Network.

3. Micro-Network Status
   a. Current Network Status and Pending Actions

<table>
<thead>
<tr>
<th>Micro-network</th>
<th>Leader</th>
<th>Status</th>
<th>next steps</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountants</td>
<td>Michael Qiu</td>
<td>meeting</td>
<td>metric plan an event</td>
</tr>
<tr>
<td>Lawyers</td>
<td>Nyle K. Davey</td>
<td>meeting</td>
<td>metric update metrics</td>
</tr>
<tr>
<td>Forensic</td>
<td>Erica Nadeau</td>
<td>meeting</td>
<td>metric update metrics</td>
</tr>
<tr>
<td>Young Engineers</td>
<td>John Capoozo</td>
<td>start-up</td>
<td>complete MN sharing sheet</td>
</tr>
<tr>
<td>Social Engineers</td>
<td>John Capoozo/Heather Alpaugh</td>
<td>concept phase</td>
<td>complete MN sharing sheet</td>
</tr>
<tr>
<td>NYC Metropolitan</td>
<td>Zak Rosen</td>
<td>start-up</td>
<td>complete MN sharing sheet</td>
</tr>
<tr>
<td>Atlanta Area</td>
<td>Dan Vanacore</td>
<td>meeting</td>
<td>metric update metrics</td>
</tr>
<tr>
<td>Up-State New York</td>
<td>Arpad Kolozsvary</td>
<td>meeting</td>
<td>metric update metrics</td>
</tr>
<tr>
<td>International</td>
<td>Michael Qiu</td>
<td>meeting</td>
<td>metric complete MN sharing sheet</td>
</tr>
<tr>
<td>Southeastern</td>
<td>Cynthia Lamb</td>
<td>concept</td>
<td>phase complete MN sharing sheet</td>
</tr>
<tr>
<td>Life Sciences</td>
<td>Dawn Alderman</td>
<td>meeting</td>
<td>metric update metrics</td>
</tr>
<tr>
<td>WNHU</td>
<td>Russell Sharpe</td>
<td>concept</td>
<td>phase complete MN sharing sheet</td>
</tr>
<tr>
<td>Chicago Area</td>
<td>no leader</td>
<td>concept</td>
<td>phase identify micro-network lead</td>
</tr>
<tr>
<td>Human Resources</td>
<td>no leader</td>
<td>concept</td>
<td>phase identify micro-network lead</td>
</tr>
<tr>
<td>Israel</td>
<td>no leader</td>
<td>concept</td>
<td>phase identify micro-network lead</td>
</tr>
</tbody>
</table>
b. Updates
   i. **Life Sciences Alumni Micro-Network**: The study and industrial application of living organism, botany, zoology, microbiology, physiology, biochemistry and related areas is an affinity to many alumni. Board Member Dawn Alderman continues to provide leadership to a micro-network with a particular emphasis in the university to employment transition, including impacting intern opportunities.
      1. **Update**: Network currently has 59 members on Facebook.
      2. **Action**: Plan have fall meeting at Homecoming.
      3. **Action**: Need to work on Linked In. Only internal members to date.
   ii. **WNHU Alumni Micro-Network**: First broad casting on July 4, 1973, WNHU has touched the lives of many University students by way of its programming and as an on-campus activity. Board Member Russell Sharpe has good vibes about an affinity group to provide support to WNHU which now broad casts at 88.7 FM and over the internet via the University’s website and “tunein.com/radio/WNHU”.
      1. **Action**: Dawn Alderman to reach out to Russ Sharpe and discuss next steps.
   iii. **Alumni Accountants Micro-Network**: Alumni Michael Qiu is the lead. The Network is meeting metrics. An event has been planned.
      1. **Update/Pending Action**: A networking event between Micro-Network and Accounting Society is scheduled on 11/10/16 on campus. Invite has been sent out.
   iv. **Alumni Lawyers Micro-Network**: Micro-Network members Lou Todisco and Nyle Davey are the leads. Network members will continue to be solicited to participate on affinity topics, including serving as mock argument judges, mock interviews and class presentation on “lawyering.” A membership drive may also be considered for 2016-2017 as the membership has continues to hover at about 20.
      1. **Action**: Lou Todisco will write to Professor Donna Morris to determine if there is interest in another program this year. Lou will update the committee with feedback from Professor Morris.

   c. New Committee discussions
   i. ReeceAnn Buendia is looking into the feasibility of a West Coast Micro Network.
      1. **Action**: Follow-up with Heather in the OAR.

4. Events: The committee discussed events we plan to attend. The list will continue to grow.
   a. **TCoE Alumni Dinner and Hall of Fame Awards** -October 13
      i. Cynthia Lamb attended
      i. Dawn Alderman
   c. **Homecoming** -Nov 5, 2016
      i. Dawn Alderman-Life Science Micro Network table
Appendix (Unchanged from previous Chairs (Nyle Davey) final remarks June 2016):

ii. **Human Resource Professionals Micro-Network:** No lead has been identified. No Report. This Micro-Network remains undeveloped.

iii. **Chicago Area Alumni Micro-Network:** The Chicago area held an alumni event on Sept. 2012. While a core group of 30 alumni have been identified, this Micro-Network remains undeveloped. Status is unchanged.

iv. **Micro-Network of Alumni in Israel:** On January 10, 2016, President Kaplan, with the assistance of the Office of Advancement and OAR, hosted a reception of Alumni in Israel. The opportunity yielded a core group to provide leadership a Micro-Network to serve the interests of the University, prospective students, current students, and alumni. A social media in FaceBook has been organized. It is populated with 20 participants. No doubt about it this “pop-up” opportunity warrants further development, including identification of a leader and on-going agenda options.

v. **Southeastern Connecticut Alumni Micro-Network:** The intersection of art, design and engineering is in southeastern Connecticut. Board Member Cynthia Lamb, in cooperation with Professor Michelle Mason, are looking to celebrate several aspects of the region’s technology in submarines and sonar with its art resources, including the University’s Lyme Academy College of Fine Art, into a project that melds these various points of affinity into a visual arts presentation that pushes traditional boundaries for each such affinity.

vi. **Young Engineers Micro-Network:** Board Member John Capozzo is the lead. The School of Engineering accepted the focus on Spring 2016 Expo that show cases student projects. The focus will shift to the 2017 Expo. A second focal point for planning purposes is the transition of young alumni from the University into advanced studies programs, including positioning undergraduates to be better prepared for the rigors of advanced studies. This Micro-Network is targeting the nexus between the local chapter of the national association for engineers with the goal of increasing student participation and continuity as alumni engaged in the national association. Continued development is anticipated for next year.

d. **Metric: Maintain and Harvest Program and Event Metrics:**

   i. **New York City Metropolitan Area Alumni Micro-Network:** This Micro-Network has existed since the kick-off event held in the Spring of 2014. Former OAR Zak Rosen is now working in the City and has agreed to continue to support this effort. An agenda and focus will be developed during 2016-2017.

   ii. **Atlanta Area Alumni Micro-Network:** Board Member Dan Vanacore is the lead. Major events have been held in the Atlanta area in 2009, 2011, and 2014. This Micro-Network reviewed and gave feedback on the Give Back Survey at the request of the Benefit and Services Committee and OAR. A more informal program or event is the target for this Micro-Network in Spring of 2017.

   iii. **Up-State New York Area Alumni Micro Network:** Board Member Arpad Kolozary is the lead. The Up-State alumni base grew by 9 new 2015 alumni, bringing it to a total of 226 alumni. The Network plans to support Admission events with prospective students and their families. Planning has been initiated for an event in conjunction with the 2016 Saratoga Horse Racing Season. Also, attention is being provided to coordinating with Office of Admissions and offering Network members to an opportunity to participate.

   iv. **Forensic Science Micro-Network:** Former Board Member Erica Nadeau is the lead. Alumni members of the Northeast Association of Forensic Scientists held a reception on October 15, 2015 during NEAFS annual meeting similar to the one held by Lee
College of Criminal Justice at a national meeting level. Incoming NEAFS Program Chair is another UNH Alumus, Beth Saucier-Goodspeed, and preliminary plans to hold another Reunion event, including alumni in the greater Atlantic City area.

v. International Alumni Micro-Network: Alumni Michael Qiu is the lead. Currently, the leader has identified alumni members in Dubai, China, India, Egypt and Thailand. Mr. Qiu has a working liaison the International Service Office (ISO) Executive Director Kathy Kautez. Micro-Network members are being tapped by ISO to support current students to offer support and information based on their experiences. Mr. Qiu continues to work with the UNH International Student Association communities to support activities organized by country of origin. The International Enrollment Office (IEO) has begun identifying prospective candidates and incoming students and facilitating communication with Micro-Network members to answering questions and providing information and support, i.e., members are reaching out to 40 candidates form Vietnam. These tasks are being handled remotely. These activities will be ongoing.

vi. The Social Engineer: This started as a “pop-up” opportunity that the Board has supported. It has a core of approximately 200 engineers, most of whom are University of New Haven alumni that were already organized by their own efforts. Board Member John Capozzo and OAR’s Heather Alpaugh have been communicating with the members to foster closer ties to the University as a Micro-Network interfacing with a larger entity that includes engineers with common interests, but not affiliated with the University. Continued development is anticipated during 2016-2017.

5. Metric: Propose new and innovative programs and events for 2015-2016. (October 2015)
   Status: Metric met. See Paragraph 4 above. Potential areas include:
   a. Micro-Network of California Alumni: In addition to regular alumni in the area, a “Big Data” program are moving forward.
   b. Lyme Academy College of Fine Arts: The University has established the “Lyme Academy College of Fine Arts” as its sixth college. Its alumni have an affinity and a long history of alumni relations. Although small in numbers, this group is a welcome addition to the University’s alumni. Plans for integration are evolving. See also Southeastern Connecticut Micro-Network above.
   c. Dental Hygiene Alumni Micro-Network: A need has been identified, but not substantiated. No plans are currently in focus for this group.
   d. GalvanizeU: The University has joined with GalvanizeU to offer a graduate degree program in “Big Data” studies. Located in California, University students will earn degrees and become alumni. Those alumni are on PEC’s radar and may in the future represent a unique affinity.
   e. Baltimore Area Alumni Micro-Network: Board Member Russell Sharpe has proposed Micro-Network for the area where he lives. Status is proposed, but not studied.

***
Committee Members: Walter Hoff – Chair; Kelley Delaney, Russ Sharpe, Antonio McDonald, Michael Qui, Jo-Lynn Price, Reece Buendia

Purpose: To increase the engagement of the alumni population by elevating the awareness of the Alumni Board and Alumni Relations, ultimately leading to greater numbers of alumni becoming more emotionally and financially involved with UNH.

Marketing Committee Update: October 2016

We have had two meetings to come up with our goals for this school year. We are very close to finalizing four or five goals that should support the other ABOD committees and have our committee fulfill its purpose.

This first goal here is set, and is a continuation of what we have done around alumni social media engagement. We have established new metrics for this year in the four social media platforms

Goal: Continue to increase Alumni participation on our four Social Media platforms.

<table>
<thead>
<tr>
<th>Social Media Strategy</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
</tr>
<tr>
<td><strong>As of 7/1/2016</strong></td>
</tr>
<tr>
<td><strong>Goal by 6/30/17</strong></td>
</tr>
<tr>
<td><strong>Percent Increase</strong></td>
</tr>
<tr>
<td><strong>Number Increase</strong></td>
</tr>
<tr>
<td>Facebook (likes)</td>
</tr>
<tr>
<td>3367</td>
</tr>
<tr>
<td>3,703</td>
</tr>
<tr>
<td>10%</td>
</tr>
<tr>
<td>336</td>
</tr>
<tr>
<td>Twitter Followers</td>
</tr>
<tr>
<td>596</td>
</tr>
<tr>
<td>715</td>
</tr>
<tr>
<td>20%</td>
</tr>
<tr>
<td>119</td>
</tr>
<tr>
<td>LinkedIn Members</td>
</tr>
<tr>
<td>1,307</td>
</tr>
<tr>
<td>1,437</td>
</tr>
<tr>
<td>10%</td>
</tr>
<tr>
<td>130</td>
</tr>
<tr>
<td>Instagram Followers</td>
</tr>
<tr>
<td>152</td>
</tr>
<tr>
<td>304</td>
</tr>
<tr>
<td>100%</td>
</tr>
<tr>
<td>152</td>
</tr>
</tbody>
</table>

Other possible goals:

Goal: Work with the Benefits and Services Committee to promote the many diversified benefits that alumni can take advantage.

Goal: Spotlight the work that our micro-networks are doing to engage alumni within certain professional affinity groups by conducting short features on our social media platforms.
Alumni Board of Directors
Marketing Committee

Goal: Working in conjunction with the Programs and Events Committee, we will start a WNHU micro-network.

Goal: Solicit alumni volunteers to share their knowledge and expertise with undergrads and grads on professional skills that would start or enhance their careers. Work with the Benefits and Services Committee to access the “Get Involved” database to find interested alumni to do mini workshops on topics such as mock interviews, 401K, Health Insurance, salary negotiations, and more.

Between now and our next meeting, we will refine the goals to incorporate three components:

1. How do we do it (execution)
2. How do we market it
3. How do we measure it

We strive to have the goals finalized by our next meeting.

Next meeting: November 9 at 7pm
UNH Alumni Board Membership Committee

October Status Report

Membership Committee  The purpose of the Membership/Nominating Committee is to identify, research and nominate a slate of candidates for membership on the Alumni Association Board of Directors, subject to the approval of the Board and thereafter election by the general membership of the Association. This process is performed on an annual basis or as otherwise needed to ensure membership on the Alumni Association Board of Directors complies with the Constitution of the University of New Haven Alumni Association.

Committee Members:
Steve Dunnigan (Chair), Christine Falcha, Dawn Alderman, Dave Galla

Status
Meeting call scheduled for next week to further validate membership committee goals and approach and specific tasks for nominating sub-committee.

Goals

- Identify candidate(s) to recommend to fill unannounced openings on the Alumni Board of Directors
- Develop strategy and process for reengaging or transitioning currently non-participating members of the board of directors
- Continue to work to increase diversity to match demographics of the University of New Haven’s Alumni population
- Identify a minimum of 1 international alumnus to serve on the board starting in 2017.

Currently developing communications plan to ensure continued engagement of current board members and identifying potential new members.