I. Welcome

II. Review and Approve November Meeting Minutes

III. Reports
   a. Alumni Board President
   b. Committees
      i. Advancement
      ii. Benefits and Services
      iii. Programs and Events
      iv. Membership
      v. Marketing
   c. Office of Alumni Relations
   d. USGA / GSC
   e. Charger Statue
   f. Centennial Celebration

IV. Old Business
   a. Alumni Board Meeting at Lyme Academy

V. New Business

Next Meeting: February 20, 2018
UNH Board of Directors Meeting  
11/21/2017  

**Attended:**  
Video: Tom Wilkinson, Reece Buendia,  
Phone: Dave Galla, Steve Dunnigan, Antonio McDonald, Lou Todisco, Chris Campbell, Arlevia Samuel, Jaylen Johnson  

**Centennial Planning Committee:** Dave Galla said that the Steering Committee met last week. Pres. Kaplan attended. The group discussed potential theme and framework. Pres. Kaplan wants to celebrate the University and its successes within the past 100 years and looking forward to the next 100 years. Will begin to develop a timeline and potential events. Lynne Chamberlain will be active in developing vision for the celebration. Events expected to begin end of 2018. Alumni asked to help tell the story of the last 100 years.  

The Minutes were approved as written  

Jennifer Buff, representative of the Graduate Student Government is welcomed to the group.  

**Committee reports: (see reports for additional details)**  

**Advancement:** Members were encouraged to support any of the crowd funding projects listed on the Make It Happen platform. Several of the funds were fully funded. Several new open funds involve athletics. Current Alumni Board giving is at 35%, 14 of 32 members. Philanthropy week was held last week with an Ice Cream social and thank you card event. Seniors are targeted for donation and each senior who makes a donation receives a green cord to wear at graduation.  

**Benefits and Services:** Chris Campbell reported that Career Development is still looking at expanding the alumni takeover. Reece is our first volunteer and did a program on interviewing skills via SKYPE. Mike Spaziani is conducting a mock interview program with the forensic students. Mike Qui participated in a career development program via SKYPE targeted for international students. It was well received.  

**Membership Committee:** Re-engaging committee members. Request to the board to propose any potential new members. Please review the documents for
requirements and pass any potential candidate. Need between 4-5 people for the spring.

**Marketing:** Instagram had the largest jump in followers and a jump in Snapchat was seen during and after Homecoming. Although good, Snapchat is probably not sustainable. There is a discussion about the features in the new Alumni magazine. There will be artwork and/or feature stories from Lyme Academy included in the new edition of the Magazine. The Radio Station is looking to do an alumni segment on-air. Walter is working on a potential video to promote the activities of the board.

**GSC Student Activities:** Graduate Activities including trips to Aladdin in NYC, Six flags, ant other plans to co-sponsoring events with USGA. They are pleased to announce that their conference reimbursement fund has been expanded.

**PEC-Jason** is the point person for the Lawyer network. He is working with a colleague to gather a wider range distribution list. Life Science planning to schedule a happy hour in the spring. Job shadowing program is in the information gathering stage. Perkin Elmer will hopefully be a corporate sponsor of “lunch and learns” Getting involved in Career Development programs.

**OAR**
Recent events –There have been a total of about 26 events held this fall. Harpoon Brewery, Dec 6. Good success holding events in breweries and wineries. Student events—attended Charge Out. Trick or Treat on Halloween. Philadelphia; Henry Lee reception in Philadelphia- alums were invited as well as current students. Accounting Society hosted networking events for alumni and current students. OAR is also working with USGA to have board members attend their meeting on December

**Charger Statue Update:** Heather noted that Contract was signed. A crowd funding campaign will be launched to support the installation and grounds. Tentative timeline of summer 2019 is targeted for installation. This is part of the build up to the Centennial year.

**Old Business:** OAR will have a conversation to see if we can meet at the Lyme Academy. Tentative plans are to meet there in February.

**New Business:** “Success Starts Here” We all received a booklet designed to attract new students and parents. Nyle requested to look at it from an Alumni Board perspective. Does it communicate the same messages to support the activities of the alumni? Most comments were positive and the group generally felt that the booklet had useful information that prospective students and their parents would be looking for.
Discussion ensued regarding new alumni donations. Next meeting January 2018.

Meeting adjourned at 7:30 pm

Respectfully submitted:
Cynthia Kohan
Secretary, Board of Directors.
Advancement Committee
Update for Alumni Board of Director Meeting of January 16, 2018

The objective of the Advancement Committee (AC) is to foster loyalty and financial support for the University and aligns with the Office of University Advancement. The Committee participates in programs and events that raise funds for the various University endeavors, proposes and employs ideas that increase fiscal assistance, and encourages local companies to invest in campus programs and activities. The Committee, along with the entire Alumni Board, participates in stewardship activities, which includes writing thank you notes to Alumni donors and acquiring items to donate to the Scholarship Ball auctions.

Committee members are:
Kenney Johnson – (Co-Chair)
Cindy Kohan – (Co-Chair)
J. Russell Sharpe
Reece Buendia

Updates: *Through Academic Year Ending – Ending 1/9/2018*

1. **Feel Good February**
   Annual Giving office is collaborating with Alumni Relations team will co-sponsor Student Engagement and Philanthropy Month at the University of New Haven during February 2018. Student Engagement and Philanthropy Month is an initiative where advancement organizations around the world for organize events and activities to engage students in higher education advancement.

   Our theme is “Feel Good February”. Alumni Relations will release their e-blast to JUST seniors announcing their Senior 18 Task for the week. Events will also be promoted to the entire student body.

   **Schedule of Events:**

   2/5/2018 **Awareness**
   - By using bows around campus in prominent places, the University community will see a visual representation of all of the areas of campus that benefit from donor support.

   2/12/2018 **Charger Spirit Week**
   - Students will have the opportunity to write a Thank o Gram for faculty/staff members or departments on campus. Thank O Grams will be delivered during Faculty/Staff Month “Fuel the Innovation” in March.

   2/19/2018 **Senior Perception Survey**
   - A survey will be sent out to all Seniors, asking them about their perception of philanthropy at the University and how they’d like to stay connected with the University post-graduation.

   2/26/2018 **Get the Scoop on Philanthropy**
   - Monday, February 26th from 5pm-8pm in the Student Dining Room (Bartels)
   - Students will come to sign thank you cards for donors and receive an ice cream sundae in exchange for their participation.

   **ALL MONTH** **Student Giving**
   - Students will be encouraged to make their gift using the crowdfunding platform, Make It Happen.
2. Alumni Board of Directors Donor Participation: (Since JULY 1, 2017 – present)
   -17 donors, out of 34 members: 50% vs. goal of 100%.

3. Fuel the Innovation
   -The events throughout the month will raise awareness about faculty/staff support, why it is important, and how much it affects the University as a whole. Past events have included work out classes, food trucks on campus, and a donor recognition event at Two Roads Brewery. Stay tuned for more information.

4. Founders Day
   Save the Date! May 2, 2018 from 11:30am-3:30pm
   -Founders Day recognizes the visionary leaders who founded the University of New Haven nearly 100 years ago and celebrates our exciting plans for the future.
Advancement Committee
Update for Alumni Board of Director Meeting of January 16, 2018
The purpose of the Benefits and Services Committee is to ensure that the benefits and services offered to alumni provide engaging value and foster lifelong partnerships with current and future alumni. The Committee evaluates current benefits and services available to alumni, facilitates the growth of new benefits and services, and develops means to communicate knowledge of the offerings to alumni.

Members: Chris Campbell, Kris Conroy, Tom Wilkinson, Andy Guziewicz, Arlevia Samuel, Michael Spaziani

2017 – 2018 Goals

- Create a plan for Board and engagement regarding Career Development including assisting alumni with internships, job opportunities, mentoring, and networking.
  - “Alumni Take Over” - Soliciting volunteers from the Alumni Board to leadCareer Development workshops.
    - Reese Buendia – Leading an interview workshop
  - Mike Spaziani – conducting a mock interview session for criminal justice students
  - Michael Carr – Career development Q&A session for international students
  - Heather joined our committee call on December 5th to discuss ways for alumni to get more involved with the Career Development Center. Here are the ideas brought forward:
    - Starting a Lunch and Learn series to have alumni talk about their companies, business trends, etc.
    - Field trips to alumni companies (i.e. Perkin Elmer)
    - Job shadowing at alumni companies
    - Getting alumni companies to attend UNH career fairs
    - Mock interviews
    - Leading workshops "Alumni Take Over"
    - Posting job opportunities/internships

- Increase opportunity for remote alumni to take advantage of benefits and services as well as to generally be more engaged.
  - “Alumni Take Over” – leading a workshop can be done remotely via Skype

- Evaluate current benefits and services offerings to direct the most effective promotional campaign.
  - The website benefits descriptions were reviewed and feedback & suggestions provided to Tony
  - Tony provided names and contact information for 3 Alumni using Plum Benefits and 2 Alumni using MyPlanIt Traveler. Chris sent them each an email requesting information about their experience to generate testimonials and/or quotes to be used for marketing the benefits.
The Program and Events Committee (PEC) presents here its status update for both December 2017 and January 2018. The committee has met twice, this report will summarize both months. Below you will find updates from the WNHU Micro-network, Lawyers Micro-network, Mentor programs and alumni engagement opportunities.

PEC member and program update:

Micro Network Update:
- WNHU Micro-network (Update provided by Walter Hoff)
  - We have had two phone conferences since our landmark first meeting at last year’s Homecoming. We decided to focus our efforts in three areas:
    1. Creating of an on-line, bulletin board forum website that would connect students with WNHU alumni
    2. Steering students toward internships
    3. Helping WNHU fundraising efforts
  - The phone conference this week, which saw 13 WNHU alumni involved, focused on the bulletin board forum. Station Manager Bruce Barber is bringing on a grad student to help decide on the best platform, provide advice on the best ways to connect student and alumni, and other possible elements. Each alum will create a short biography or profile to be placed on the forum for students to look at. Our next meeting will be in about a month after Bruce has worked with the grad student on the forum platform.

- Lawyer Micro-network
  - Next Steps:
    1. Action Lou to follow-up with Jason. Lou sent Jason an email about upcoming presentations and invited him to contribute

- Cyber Security Micro-Network (MN).
  - MN lead is Jaylen Johnson
  - Received contact list
  - 10 contacts have agreed to join the MN
  - Next Steps:
    1. Generate a MN goal and mission
    2. Come up with a list of events
    3. Determine the best social forum for communication
    4. Ask Dr. Abraham Baggili to be the faculty sponsor for this MN

- Washington State Alumni MN
  - MN lead is ReeceAnn Buendia
  - Received the WA state alumni from OAR
  - Found a couple of colleagues on the list
  - Next steps
    1. Kick-off meeting with 5-6 people

New Program updates:
- Dawn Alderman and Dawn Gratalo have a meeting on January 12, with 2 local venture capitalist who have invested in many local start-up companies. The goal of the meeting is to understand their
current investment portfolio and see if we have any UNH alumni within the companies or if we can influence the placement of alumni in these companies.

- ReeceAnn Buendia and Jaylen Johnson are working together for an Alumni Welcome Back to Campus Weekend. More to come.
- Abcam (Dawn Alderman) is hosting Dr. Whelan’s Biotechnology class on Feb 14. The class has 19 students. The visit will include presentations from UNH alumni and a lab tour.
- Abcam (Dawn Alderman) is working to meet with Dean Harichadran to discuss Abcam sponsoring 1-2 senior design projects next academic year.
- Lunch and Learn update:
  - Led by Dawn Gratalo
  - Meeting scheduled with candidates for UNH lectures or lab tours
  - Next Steps:
    - Follow-up with Angela Marino about Perkin Elmer’s ability to contribute to the program.

Goal Progress
- Represent the ABOD at University events
  - Goal: Support alumni programs and events planned by the University’s OAR, aim to have >40 ABoD service hours.
- Micro-Networks
  - Goal: Update and evaluate current Micro-Networks.
    - Metric: Revive at least 1 and eliminate or re-resource a lead for at least 2 if no progress can be made by end of academic year
    - Progress Update: Dawn Alderman drafted a letter for micro-network’s that require some re-energization. She will work with Heather to get it out to all the programs in need of review (highlighted yellow in the appendix).
  - Goal: Propose two new Micro-Networks and/or add additional programs within a Micro-Network.
    - Progress Update-Refer to update on new programs above.
Appendix:

Micro-Network Status

a. Current Network Status and Pending Actions. The yellow highlighted MN have not progressed last year.
   i. If a leader is known, we will reach out to them.
   ii. If no leader has been established, we will discuss proposed next steps with the board.

<table>
<thead>
<tr>
<th>Micro-network</th>
<th>Leader</th>
<th>Status</th>
<th>next steps</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accountants</td>
<td>Michael Qiu</td>
<td>meeting metric</td>
<td>completed an event</td>
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<td>Atlanta Area</td>
<td>Dan Vanacore</td>
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<td>update metrics</td>
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<td>Cambridge England</td>
<td>Dawn Alderman/no leader</td>
<td>concept phase</td>
<td>identify interest level of potential group</td>
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<tr>
<td>Chicago Area</td>
<td>no leader</td>
<td>concept phase</td>
<td>identify micro-network lead</td>
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<td>Forensic</td>
<td>Erica Nadeau</td>
<td>meeting metric</td>
<td>update metrics</td>
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<td>Human Resources</td>
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<tr>
<td>International</td>
<td>Michael Qiu</td>
<td>meeting metric</td>
<td>update metrics</td>
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<tr>
<td>Israel</td>
<td></td>
<td>concept phase</td>
<td>identify micro-network lead</td>
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<tr>
<td>Lawyers</td>
<td>Jason Gansby</td>
<td>meeting metric</td>
<td>update metrics</td>
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<tr>
<td>Life Sciences</td>
<td>Dawn Alderman</td>
<td>meeting metric</td>
<td>reach out to network</td>
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<tr>
<td>NYC Metropolitan</td>
<td>Zack Rosen</td>
<td>start-up</td>
<td>complete MN sharing sheet</td>
</tr>
<tr>
<td>Social Engineers</td>
<td>John Capozzo/Dan Markward</td>
<td>concept phase</td>
<td>complete MN sharing sheet</td>
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<tr>
<td>Southeastern</td>
<td>Cynthia Lamb</td>
<td>concept phase</td>
<td>complete MN sharing sheet</td>
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<tr>
<td>Up-State New York</td>
<td>Arpad Kozosvari</td>
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<td>update metrics</td>
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<td>West Coast</td>
<td>Reece-Ann/no leader</td>
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<td>identify interest level of potential group</td>
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<td>WNU</td>
<td>Russell Sharpe</td>
<td>concept phase</td>
<td>complete MN sharing sheet</td>
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<tr>
<td>Young Engineers</td>
<td>John Capozzo</td>
<td>start-up</td>
<td>complete MN sharing sheet</td>
</tr>
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inactive 2016-2017

***
January 2018 ABOD Meeting Status Report

Membership Committee The purpose of the Membership/Nominating Committee is to identify research and nominate a slate of candidates for membership on the Alumni Association Board of Directors, subject to the approval of the Board and thereafter election by the general membership of the Association. This process is performed on an annual basis or as otherwise needed to ensure membership on the Alumni Association Board of Directors complies with the Constitution of the University of New Haven Alumni Association.

Committee Members:

Steve Dunnigan (Chair), Dawn Alderman, Dave Galla

Goals

- Identify candidate(s) to recommend to fill unannounced openings on the Alumni Board of Directors
- Develop strategy and process for reengaging or transitioning currently non-participating members of the board of directors
- Continue to work to increase diversity to match demographics of the University of New Haven’s Alumni population

Meetings (Call-in) (800) 827-9045

Scheduled at 7:00 PM on Tuesdays: 2/6, 3/6, 4/10, 5/8.

Status (Meeting held 1/9/18)

- Continued executing our communications plan to ensure continued engagement of current board members and identifying potential new members.
- Finalized our needs based on current student population by college versus alumni by college/decade of graduation.
- Heather sent email out to staff seeking recommendations for candidates.
- Steve to contact ABOD Past Presidents for candidate recommendations.
- Continue working the plan as described below:
Milestones/Schedule

To All Board Members: Please take the initiative and get involved by nominating a person who you feel will be a great addition to the ABOD! That's how you got here.

😊
<table>
<thead>
<tr>
<th>Decade</th>
<th>College of Business</th>
<th>COLLEGE OF ARTS &amp; SCIENCES</th>
<th>TAGLIELETA COLLEGE OF ENGINEERING</th>
<th>HENRY C. LEE COLLEGE</th>
<th>Lyme Academy</th>
</tr>
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<tbody>
<tr>
<td>1970s</td>
<td>Kolozsvary, Arpad MBA 1979 (NY)</td>
<td>Alderman, Dawn BS 1999 (CT)</td>
<td>Samuel, Arlevia BS 1996 (CT)</td>
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<tr>
<td>1980s</td>
<td>Guziewicz, Andy BS 1983 (CT)</td>
<td>Katz, Miki MBA 1998 (Hong Kong)</td>
<td>Spaziani, Mike BS 1999 (RI)</td>
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<tr>
<td>1990s</td>
<td>Johnson, Kenney EMBA 1993 (CT)</td>
<td>Thiffault, Jef BS 1999 (NJ)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2000s</td>
<td>McDonald, Antonio BS 2001 (NJ)</td>
<td>Gratalo, Dawn MS 2002 (CT)</td>
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<td></td>
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<tr>
<td>2010s</td>
<td>Qiu, Michael BS 2012 (NC)</td>
<td>Capozzo, John BS 2013, BS 2013 (IL)</td>
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</tr>
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</table>

**Alumni Board of Directors 2016-2017**
Analysis by College, by Decade

**College of Business**
21,209; 40.3% of all graduates
50% of ABOD members

**College of Arts & Sciences**
12,175; 23.2% of all graduates
20.6% of ABOD members

**Taglileta College of Engineering**
9,060; 17.2% of all graduates
17.6% of ABOD members

**Henry C. Lee College**
10,133; 19.3% of all graduates
8.8% of ABOD members

**Lyme Academy**
Not included in totals.

<table>
<thead>
<tr>
<th>Decade</th>
<th>Alumni Board of Directors</th>
</tr>
</thead>
<tbody>
<tr>
<td>1960s</td>
<td>Paglia, Al BS 1964 (FL)</td>
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<tr>
<td>1970s</td>
<td>Kolozsvary, Arpad MBA 1979 (NY)</td>
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<tr>
<td>1980s</td>
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<td>McDonald, Antonio BS 2001 (NJ)</td>
</tr>
<tr>
<td>2010s</td>
<td>Qiu, Michael BS 2012 (NC)</td>
</tr>
</tbody>
</table>

Summary:
- **Total Graduates:** 52,577
- **Total ABOD Members:** 18,079
- **Percentage of ABOD Members:** 34.5%

Updated: 1/9/2018
Committee Members: Walter Hoff – Chair; Russ Sharpe, Antonio McDonald, Reece Buendia, Rich Steeves, Kimberly Monson

Purpose: To increase the engagement of the alumni population by elevating the awareness of the Alumni Board and Alumni Relations, ultimately leading to greater numbers of alumni becoming more emotionally and financially involved with UNH.

Marketing Committee Update: January 2018

Below are our goals and the current updates:

Goal: Continue to increase Alumni participation on our four Social Media platforms.

<table>
<thead>
<tr>
<th>Social Media Strategy</th>
</tr>
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<td>Facebook likes</td>
</tr>
<tr>
<td>Start 7/1/2017</td>
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<tr>
<td>3580</td>
</tr>
<tr>
<td>Twitter Followers</td>
</tr>
<tr>
<td>Start 7/1/2017</td>
</tr>
<tr>
<td>708</td>
</tr>
<tr>
<td>LinkedIn Members</td>
</tr>
<tr>
<td>Start 7/1/2017</td>
</tr>
<tr>
<td>1,307</td>
</tr>
<tr>
<td>Instagram Followers</td>
</tr>
<tr>
<td>Start 7/1/2017</td>
</tr>
<tr>
<td>346</td>
</tr>
</tbody>
</table>

Since November 13, we had a huge number of Facebook likes, 313 to be exact. There were two posts that contributed to the spike in likes, one on alum Christa Gottschalk-Dewitt becoming the first female promoted to detective in the Seymour, Ct. police department, and the other on Martha Poulter being promoted to Senior Vice President and Chief Information Officer of Royal Caribbean International.

Likes
on these posts, as well as to Facebook ads that ran from early December to early January, helped us exceed our Facebook Likes goals for the year.

Tony Distasio in Alumni Relations, the architect and execution wizard of our social media strategy, will look to do things that drive sharper increases of followers in the other three social media platforms. We are just eight followers away from our LinkedIn goal.

**Goal: Promote the great benefits alumni have twice a month through our social media and e-newsletter.**

- Continue to work with the Benefits and Services Committee to help them with the messaging. Chris Campbell of the BSC will spearhead the effort of pulling together the benefits and decide on the sequencing of what benefits will be presented to alumni
- Antonio McDonald will work with Chris to develop the messaging for each featured benefit
- Alumni who take advantage of promoted benefits will be tracked. We will select three alumni to feature in a short video that will be placed on our social media platforms by May 2018
- Expand social media promotion to include LinkedIn and Instagram

Tony Distasio is working with Liberty Mutual and is reaching out to two alumni to get testimonials on the use of different benefits. He, Antonio McDonald, and Chris Campbell from the Program and Events Committee, remain focused on driving awareness by promoting one or two benefits each month on Facebook and Twitter.

**Goal: Spotlight the work that our Board members are doing to engage alumni within professional affinity groups or other means by conducting short features on our social media platforms.**

- Plan at least two features by May 2018
  - Michael Qui –his work with two micro-networks
  - Cynthia Lamb –Entrepreneur micro-networks
  - Dawn Alderman –Life Sciences micro-network, other activities the PEC is involved in
  - Alumni Relations –meet the small and mighty team

Reece Buencia provided feedback to Alumni Magazine editor Elizabeth Rogers on content and direction of the dramatically revamped Alumni Magazine. A steering committee comprised of Heather, Jen, Reece, and fellow alum Daniah Miller will continue to provide input that will shape the content and get at least one feature in the Spring edition, due out in February, of the magazine on Board member Michael Q.
Alumni Board of Directors  
Marketing Committee

Goal: Working in conjunction with the Programs and Events Committee, launch the WNHU micro-network.

- Engage the WNHU alumni in one or two projects that help give back to the station, as well as present and former students involved with it. Get at least one project underway by January 2018
- Influence WNHU to promote the ABOD and Alumni Relations efforts to better engage the alumni. Suggest an “Alumni Show,” or “Alumni Spotlight” on-air or via podcast where we can talk about the micro-networks, alumni benefits, and other things that would be of importance to Alumni

We have had two phone conferences since our landmark first meeting at last year’s Homecoming. We decided to focus our efforts in three areas:

1. Creating of an on-line, bulletin board forum website that would connect students with WNHU alumni
2. Steering students toward internships
3. Helping WNHU fundraising efforts

The phone conference this week, which saw 13 WNHU alumni involved, focused on the bulletin board forum. Station Manager Bruce Barber is bringing on a grad student to help decide on the best platform, provide advice on the best ways to connect student and alumni, and other possible elements. Each alum will create a short biography or profile to be placed on the forum for students to look at. Our next meeting will be in about a month after Bruce has worked with the grad student on the forum platform.

Goal: Lead the development of an Alumni Board and Alumni Relations presentation that helps present and future undergrads, alumni, the Board of Governors and others understand how we are engaging and impacting our alumni population.

- Each Executive Committee member and Alumni Relations to contribute content-mission/vision/goals; major initiative both past and present, pictures of their members
- Completed by February

We provided the Executive Committee and Alumni Relations with an example of the input we need from them. We set a goal of having input from the committees before or at the time of the next Executive Committee meeting on February 13.

Next Meeting: Tuesday, February 13, 2018 at 7pm (changing from Wednesday February 14).